**Craft Growth Model**

**Advantages and Benefits**

**Updated: September 30, 2021**

Our cultivators enjoy several distinct advantages and benefits compared to conventional steel building or polycarbonate/glass greenhouse construction:

**Build Faster.** At least ***12 weeks faster*** than conventional construction of the exterior and interior structure accelerating time to first harvest

**Built Better.** Deliver a fully engineered, code complaint, ***expandable and relocatable*** facility using our team of designers, manufacturers, and installers

**Superior Grow Environment.** Full blackout-controlled environment anchored by ***high-performance LED lights*** (PPF efficacy 2.85 μmols/J)

**Airtight Facility.** A sealed, airtight building solution critical for energy efficiency, maintaining CO2 levels and providing ***enhanced biosecurity***

**Reduced Energy Use.** Tensioned membrane structure uses ***less energy*** than traditional structure, with electricity usage being consistent throughout facility

**Increased Profits.** Speed to market can generate almost ***$2.1 million in additional crop revenue***, plus beat your licensee competitors to market

**Financing.** Qualified growers can receive ***interim and long-term financing*** from non-traditional sources for certain components of our integrated solution

**Committed Team. *Experienced vendor-partner team*** engaged in the process from beginning to end to assure your facility is completed and operational in a timely manner